

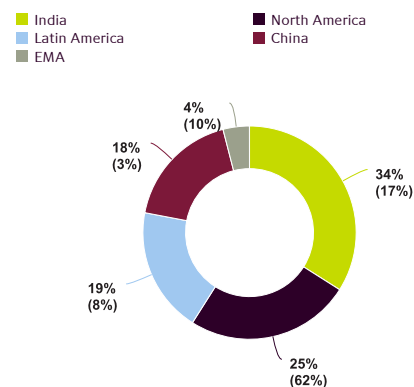
8.4 Corporate citizenship

Various educational programs have been implemented by different regions to meet our long-term target of educating 1 million people about the potential of biology.

Read more about Educate in the Target section.

In 2016, Novozymes engaged with more than 106,000 learners. An overview of the distribution of learners reached by the different regions is provided in the adjacent chart.

Learners reached by geography 2016 (2015)



§ ACCOUNTING POLICIES

Learners reached comprises the total number of learners Novozymes reaches via its Educate activities. An educate activity is an activity that engages the learner to a degree sufficient to confirm that awareness has been created.

! CRITICAL ACCOUNTING ESTIMATES AND JUDGMENTS

Methodologies to count and consolidate learners reached have been defined and are applied, but the reported numbers are still subject to assumptions and estimates, for example when recording the number of participants at a conference, which means that the result of the calculation will be an approximation.